



Anna Besch Consulting (ABC)

**Woman-Owned Educational Consulting
& Training Firm**

**Hampton Roads, Virginia | Serving the
Mid-Atlantic Region**

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 Annabeschconsulting.com

WHO WE SERVE

- Federal agencies
- Department of Veterans Affairs (VA)
- Department of Defense (DoD)
- Department of Justice (DOJ)
- Department of Homeland Security (DHS)
- Healthcare systems
- Public safety & first responders
- Educational institutions
- Nonprofits & mission-driven organizations

SERVICE AREAS

Virginia • Maryland • Washington, D.C. • Delaware •
Pennsylvania • West Virginia

DELIVERY OPTIONS

- In-person training
- Leadership briefings
- Workshops & seminars
- Conference presentations
- Customized organizational programs

CORE TRAINING & SERVICES

Moral Injury & Workforce Resilience Training

- Assist organizations in addressing burnout, ethical stress, and workforce retention challenges in high-stakes environments.

Ethical Leadership Development

- Training leaders to make sound decisions under pressure, strengthen trust, and improve organizational culture.

Workforce Wellbeing & Retention Strategy Support

- Designing practical tools to improve engagement, reduce turnover, and build healthier workplace environments.

Emerging Technology & Ethical AI Awareness

- Facilitating organizations' navigation of ethical risks and human impacts of new technology.

ABOUT ABC

Anna Besch Consulting (ABC) delivers workforce resilience, ethical leadership, and professional development programs designed for organizations navigating today's most pressing human challenges. As workplaces face increasing burnout, ethical stress, workforce shortages, rapid technological change, and evolving public expectations, organizations need practical strategies that strengthen both people and mission effectiveness.

Our interdisciplinary approach combines psychology, ethics, leadership development, workforce education, and emerging technology awareness to help organizations improve employee wellbeing, strengthen retention, build healthier workplace cultures, and prepare leaders for complex decision-making environments.

WHY ORGANIZATIONS CHOOSE ABC

- Interdisciplinary, research-informed approach
- Focus on real -workforce challenges (burnout, retention, ethics)
- Practical, not theoretical training
- Customized programs for each organization
- Human-centered + mission-driven design
- Woman-owned small business with responsive service